

MYLES ANTHONY DELFIN

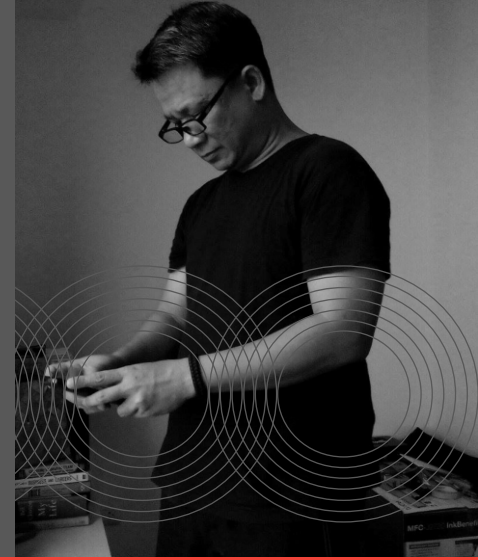
myledelfin.com



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Graphic Designer . Photographer . Writer . Adventurer . Optimist

Background

Studied Visual Communications at the University of the Philippines, Diliman - College of Fine Arts and scholar at the Cultural Center of the Philippines. Founding member of the Gifted Philippines program at the UP College of Education, Special Education Department.

Experience

Worked as Creative Director for Bloat & Ogle New Media Inc. in Ortigas Center Philippines handling both local brands and multinational companies that include San Miguel Corporation, Procter & Gamble GBS, Nickelodeon, among others. Designer of brands such as Fruits in Ice Cream, Mettananda Yoga, Brasas, among others. Have worked freelance for companies such as Team Asia Inc., Saatchi & Saatchi, RFM Foods, among others.

Current

Founder of Gigen Eventi, a design studio focused on applied creative innovation for concept projects and creative strategy and execution for select clients. Gigen Eventi is a new way of applying creative skills and resources to solve real-world problems in design, communication, data, technology and social challenges.

Founder of Fear/Less, a video content channel on YouTube that's focused on creating content that provides opportunities to learn the concept of "practical audacity," an idea defined in the channel as simply the ability and willingness to go beyond the convenient things in order to pursue worthwhile things. Fear/ Less is all about sharing experiences that show the real potential of passion when it's pursued with genuine commitment and determination.

Founder of Bike Scouts Philippines, a Rappler partner initiative featured in the UN Social Good Summit in Manila that was first deployed for the Typhoon Yolanda response in 2013. Bike Scouts serves as volunteer bicycle messengers in places severely affected by natural disasters, helping people find each other, get in touch with their families, and reach out to aid and rescue agencies when roads are closed and all means of communication become unavailable.



GIGEN EVENTI

www.gigeneventi.com

FEAR/LESS

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BIKESCOUTS



Jury
National Digital
Arts Award



Recipient
Magnolia Youth
Achievement Award